

# Dailymotion introduces Repost

An innovative way to share the videos you love



**New York** – Dailymotion, one of the biggest aggregation and distribution video platforms in the world, introduces Repost, a brand new tool which allows Dailymotion users to highlight excerpts of their favorite videos and repost them on their channel and social media accounts.

From customizing or even translating the video title into another language, to trimming the video down to its best bit, all users can benefit from Dailymotion's cutting-edge technology to share the internet's best videos.

For video creators, it's a win-win situation – not only do more people see their videos, with views being credited to both the original uploader and the reposter, the tool also protects creators from freebooting, by ensuring that they earn all of the ad revenue generated from reposts. The repost feature can also be disabled at any time should users wish to keep their videos from being reposted.

Dailymotion is the first and only video platform in the world to offer this tool to its users.

How do I create a repost?

1. Navigate to the page of the video you would like to repost and click on the Repost button located beneath the player
2. Customize your repost's title using the text field
3. Use the trimming tool to choose the section you'd like to repost. You can also repost an entire video.
4. Click the Repost button to share the video on your channel and social networks!

To find out more: <http://www.dailymotion.com/repost>

Repost is now available for 100% of Dailymotion users on desktop with Flash and on Safari browser (OSX/iOS). It will be gradually rolled out to all remaining HTML5 users in the weeks to come.

## About Dailymotion

Dailymotion is the video platform with best player to watch and share the events and the ideas that keep the world surprising and diverse: sports competitions, music festivals, comedy skits, political debates, fashion shows, gaming live-streams... Upload videos to connect with a passionate audience anywhere, anytime.

Dailymotion is part of Vivendi, the international media and content group. It attracts 300 million users who watch 3.5 billion videos on its player each month (Sitecatalyst, June 2015).

For more information, please visit [www.dailymotion.com](http://www.dailymotion.com) and [press.dailymotion.com](http://press.dailymotion.com)