

Vivendi finalizes the acquisition of Dailymotion

Vivendi today acquired from Orange an 80% stake in Dailymotion, one of the biggest aggregation and distribution platforms in the world, for 217 million euros.

The integration within Vivendi offers Dailymotion the means to strongly accelerate its growth and continue its international expansion. It gives the company access to particularly attractive music and audiovisual content and allows for the joint development, together with the Universal Music Group and Canal+ Group teams, of original and distinctive content and formats meeting the expectations of a whole new generation of digital consumers.

This acquisition is at the core of Vivendi’s digital strategy. With Dailymotion, the Group benefits from an over-the-top distribution platform of international stature and of a technological expertise which complements the Group’s existing one.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L’Olympia. www.vivendi.com, www.cultureswithvivendi.com, www.themediashaker.com

About dailymotion

Dailymotion is the video platform with the best player to watch and share the events and the ideas that keep the world surprising and diverse: sports competitions, music festivals, comedy skits, political debates, fashion shows, gaming live-streams... Upload videos to connect with a passionate audience anywhere, anytime. Dailymotion attracts 300 million users who watch 3 billion videos on its player each month (Sitecatalyst, Jan 2015).

For more information, please visit www.dailymotion.com

